



MANUFACTURERS OF HICKORY AND ASH TOOL HANDLES

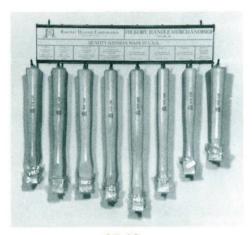
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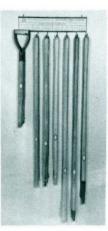
RAILWAY'S REPLACEMENT HANDLE MERCHANDISERS







LR-10



AR-10

Railway's new HANDLE MERCHANDISERS are the Dealer's Silent Partner in Replacement Handle Sales. Each MERCHANDISER contains the most popular Short Hickory, Long Hickory and Ash Handle patterns, AND Display Rack. All three of these MERCHANDISER Racks are the same size, 5" x 21", and fit standard store peg-boards. Each MERCHANDISER Rack has a header card which identifies the handles contained, and their application. The handles in each MERCHANDISER are imprinted with the corresponding catalog number to remove all chance of error in the Dealer's store. Each handle has a factory driven staple for racking, and wedges where applicable. HICKORY HANDLES are offered in each of the most popular grades, and ASH HANDLES are offered in our No. 1 Grade. The contents of each MERCHAN-DISER are listed below.

SR-10

6 - No. 408-13, 13" Adze Eye Nail

6 - No. 409-14, 14" Adze Eye Nail

6 - No. 542-14, 14" Hatchet

6 — No. 415-15, 15" Eng./Blksmth. 6 — No. 470-12, 12" Machinist 6 — No. 471-14, 14" Machinist

6 - No. 472-16, 16" Machinist

6 - No. 463-11, 101/2" Hand Drill

LR-10

4 - No. 751-36, 36" Pick

10 - No. 831-36, 36" Sledge

10 — No. 141-36, 36" Bent Axe 5 — No. 161-36, 36" D. Bit Axe 5 — No. 143-28, 28" Boys Axe

5 - No. 821-32, 32" Sledge

Wgt: 68 lbs.

AR-10

4 — No. 56F, Fork Handle

4-No.~123F, Rake, Hoe Handle

 $4-\mbox{No. }314\mbox{F},$ Planter Eye Hoe Handle $4-\mbox{No. }393\mbox{F},$ Shovel $48^{\prime\prime}$ Razorback

4 - No. 412F, Shovel 48" Hollowback

4 - No. 663F, Post Hole Digger

4 - No. 421F, Shovel, Spade D-Grip 30"

Wgt: 50 lbs.



Wgt: 23 lbs.



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HANDLE MERCHANDISER PRICING

SR-10 MERCHANDISER	GRADE			DISTRIBUTOR COST
	AW-PERFECTO			59.40
	BW-SAMPSON		55.68	
	AR-RANGER		54.48	
	FLAME SEA	L		56.04
	FIRE BRAND		54.00	
	CW-CHAMPION		50.64	
	C-SERVICE		45.96	
	GENUINE HICKORY			42.84
LR-10 MERCHANDISER	AW-PERFECTO		129.45	
	BW-SAMPSON			123.71
	AR-RANGER			121.97
	FLAME SEAL			123.03
	FIRE BRAND			117.68
	CW-CHAMPION			111.23
	C-SERVICE			98.07
	GENUINE HICKORY		94.03	
AR-10 MERCHANDISER	No. 1			107.50
MERCHANDISER RACKS (E:	xtras) 3.00			
MERCHANDISER PRICES IN	CLUDE RACKS			
MERCHANDISER SHIPPING WEIGHTS:		SR-10	23 lbs.	
		LR-10	68 lbs.	
		AR-10	50 lbs.	

CONTENTS OF MERCHANDISERS

LR-10 SR-10 AR-10 6-No. 408-13, 13" Adze Eye Nail 4-No.751-36, 36" Pick 4-No. 56F Fork handle 6-No. 409-14, 14" Adze Eye Nail 10-No. 831-36, 36" Sledge 4-No. 123F Rake, hoe handle 6-No. 542-14, 14" Hatchet 6-No. 415-15, 15" Eng./Blksmth. 6-No. 470-12, 12" Machinist 10-No. 141-36, 36" Bent Axe 4-No. 314F Planter eye hoe hdl. 5-No. 161-36, 36" D. Bit Axe 4-No. 393F Shovel 48" razorback 5-No. 143-28, 28" Boys Axe 5-No. 821-32, 32" Sledge 4-No. 412F Shovel 48" hollowback 6-No. 471-14, 14" Machinist 6-No. 472-16, 16" Machinist 4-No. 663-F Post Hole dgr. 4-No. 421F Shovel, spade 6-No. 463-11, 101/2" Hand Drill D-Grip 30"

